

# The Lexus Eco Challenge Planner



| Registration Opening                  | Action Plans in Development | Submission Deadline       |
|---------------------------------------|-----------------------------|---------------------------|
| <b>CHALLENGE 1: LAND &amp; WATER</b>  |                             |                           |
| 8/14/18                               | 8/14/18–10/15/18            | 10/15/18 at 11:59 p.m. ET |
| <b>CHALLENGE 2: AIR &amp; CLIMATE</b> |                             |                           |
| 10/17/18                              | 10/17/18–12/10/18           | 12/10/18 at 11:59 p.m. ET |
| <b>FINAL CHALLENGE (Invite Only)</b>  |                             |                           |
| 1/30/19                               | 1/30/19–3/13/19             | 3/13/19 at 11:59 p.m. ET  |

[scholastic.com/lexus](http://scholastic.com/lexus)